

# THE PERSISTENT ITALIAN RYEGRASS

**New**

**Cropmark**  
**Vibe**  
Italian Ryegrass



**Higher yields,  
better persistence**

## BENEFITS

- ▶ Very persistent, even under harsh management conditions
- ▶ Bounces back from hard grazings well.
- ▶ Consistently high yield performance
- ▶ Safe to animals – won't cause grass staggers or heat stress
- ▶ Late heading (+26 days) for carrying pasture quality longer into spring
- ▶ Very low aftermath heading (returns to vegetative state quickly after heading)
- ▶ Very palatable
- ▶ Ideal for use as a short term, high quality feed, or for over-sowing into damaged or run-out pastures to extend their life.



*The superior persistence of Vibe (green plot on right) relative to other varieties – Waikato, 2015*

## BRED FOR PERSISTENCE

Vibe is a very persistent and very high yielding diploid Italian ryegrass, having been developed as part of a 15 year plant breeding programme focused on developing more persistent Italian ryegrasses.

Vibe has shown superior persistence in all trials conducted by Cropmark on farms throughout New Zealand over the last 5 years - under varying environmental conditions and management system; and without sacrificing yield.

Vibe handles hard grazings very well and hangs in there when most other Italians won't, with excellent persistence and without the animal health issues caused by some endophyte containing varieties.

## HOLDS FORAGE QUALITY FOR LONGER INTO SPRING

Vibe has another big advantage. At +26 days heading date, Vibe is up to 10 days later heading than traditional Italian ryegrasses, enabling it to maintain forage quality for longer into the spring. And with low aftermath heading, it returns quickly to vegetative state, enabling higher livestock performance potential. And Vibe is highly palatable.

### AGRONOMIC TRAITS

PERSISTENCE*	HEADING DATE (DAYS C.F NUI)	SOWING RATE (KGS/HA)
18-30 MONTHS	+26	20-25
RUST RESISTANCE**	AFTERMATH HEADING	MIN RAINFALL (MLS)
8	LOW	450+

\*\* 1 = SUSCEPTIBLE, 9 = RESISTANT

\* SUBJECT TO CLIMATE AND MANAGEMENT