

Cropmark  
**Appeal**  
 Italian Ryegrass



## The high yielding, late heading Italian ryegrass

### DESCRIPTION

Appeal is a very persistent and very high yielding diploid Italian ryegrass. It has been developed from a 'persistence pool' of Cropmark's Italian ryegrass breeding programme.

Appeal has shown consistently high yield performance in trials around New Zealand, with fast establishment, high winter-early spring production, and an ability to hold on well over the summer, even under moderate insect pressure.

Appeal is nearly two weeks later heading than traditional Italian ryegrasses, enabling it to maintain forage quality for longer into summer. With low aftermath heading, it returns quickly to vegetative state, enabling higher livestock performance potential.

### BENEFITS

- ▶ Very persistent, even under harsh management conditions
- ▶ Bounces back from hard grazings well
- ▶ Consistently high yield performance
- ▶ Safer to animals - won't cause grass staggers or heat stress
- ▶ Late heading for carrying pasture quality longer into spring
- ▶ Very palatable
- ▶ Ideal for use as a short term, high quality feed, or for over-sowing into damaged or run-out pastures to extend their life
- ▶ Can be spring or autumn sown and is suitable for all livestock types

### AGRONOMIC TRAITS

<b>PERSISTENCE (months) *</b>	18-30
<b>HEADING DATE</b>	Late
<b>SOWING RATE (kg/ha)</b>	20-25
<b>RUST RESISTANCE **</b>	9
<b>AFTERMATH HEADING</b>	Low
<b>MIN RAINFALL (mls)</b>	450+

\* Subject to management and climatic conditions  
 \*\* 1 = Susceptible 9 = Resistant

### PERSISTENCE OF DM YIELD OVER 1 AND 2 YEARS AT BURNHAM

